

DEUTSCHE BÖRSE GROUP

Open Day – Deutsche Börse IT conference

Deutsche Börse Cloud Exchange: the marketplace for cloud resources

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How it all began:

What if Deutsche Börse AG standardised IaaS products

and turned computing power, data storage and memory into a commodity?

What is Deutsche Börse Cloud Exchange (DBCE)?

Subsidiary which develops the marketplace for cloud resources

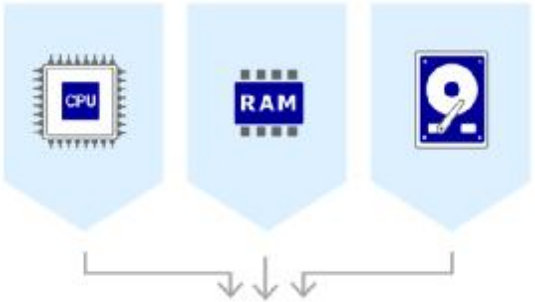
Company

DEUTSCHE BÖRSE CLOUD EXCHANGE

The marketplace for cloud resources

- Founded in May 2013
- Combining ICT and financial skills: joint venture Zimory / Deutsche Börse
- Vendor-neutral marketplace for cloud computing
- Launch of the trading platform in 2014

What we do



- Standardising IaaS by turning compute, memory and storage into tradable commodities
- Connecting providers and consumers
- Facilitating and operating the trading of cloud capacities
- Neutral entity for standardisation and quality control

Which services are provided by DBCE?



Standardised products

- Standardised approval process
- Standardised contracts and agreements
- Defined SLAs
- Benchmarks guarantee performance



Trading

- Trading interface for placement of orders
- Based on the platform of the EEX (European Energy Exchange)



Guaranteed payment

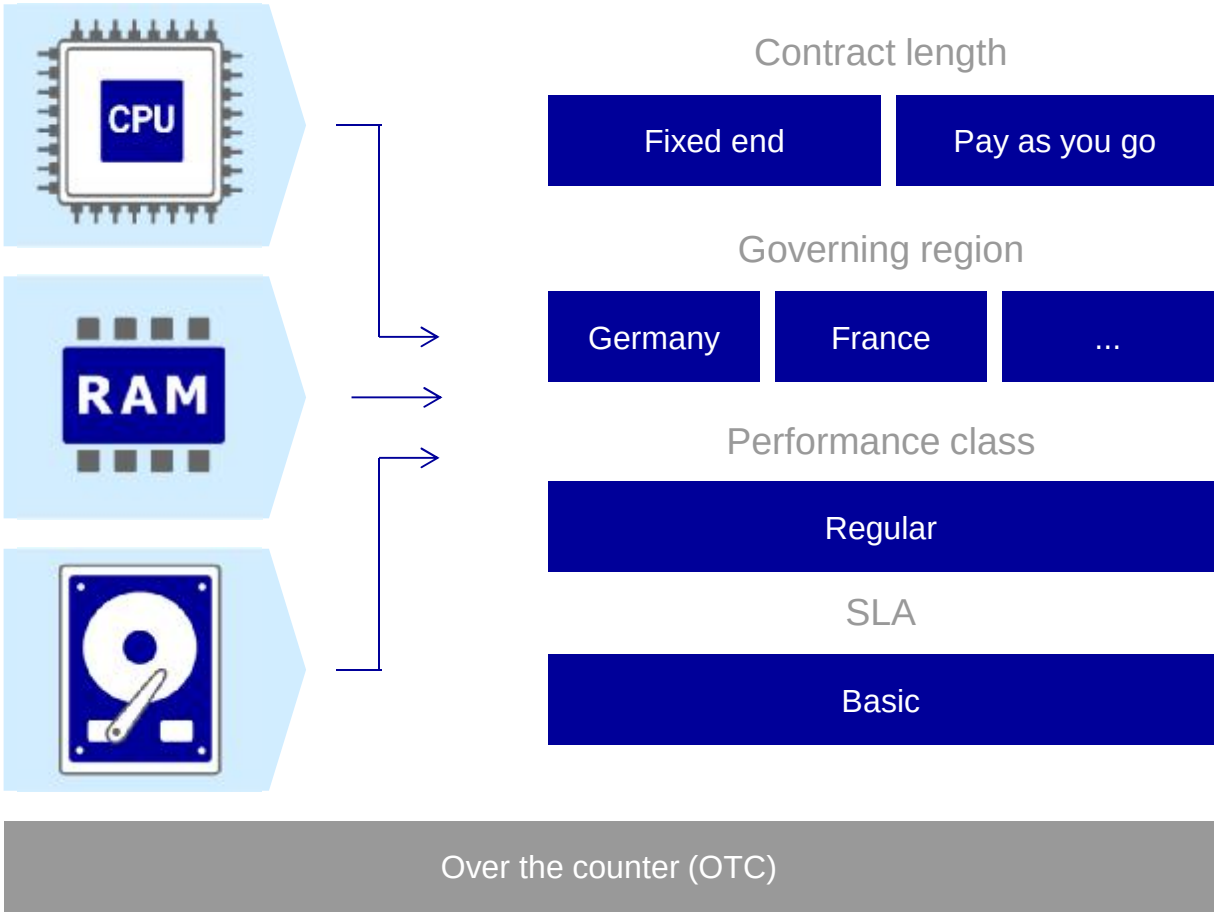
- Cash flow for providers on a prepaid basis
- DBCE acts as trustee



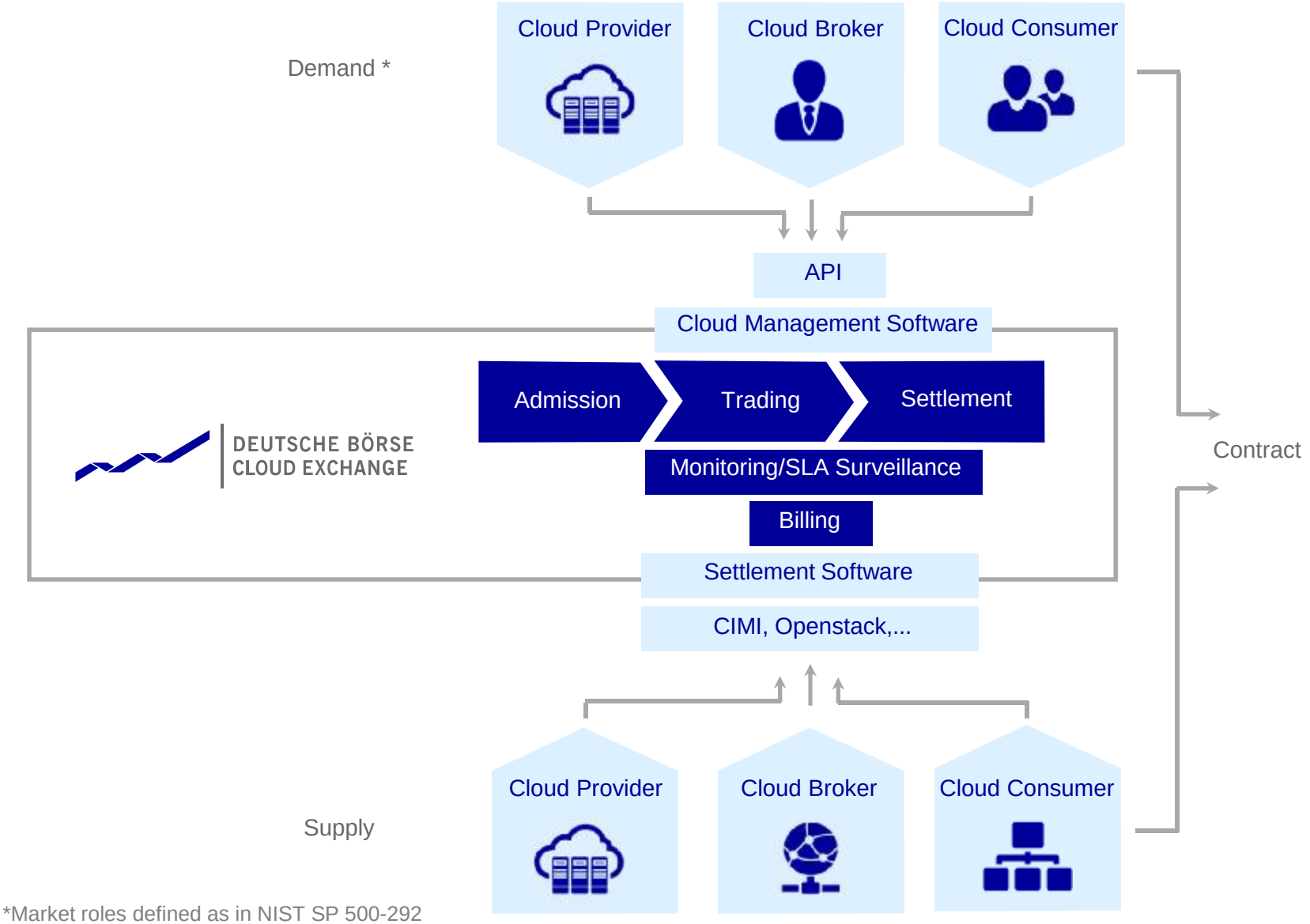
Settlement

- Delivery and provisioning of resources
- Cloud management

Which products are tradeable at DBCE?

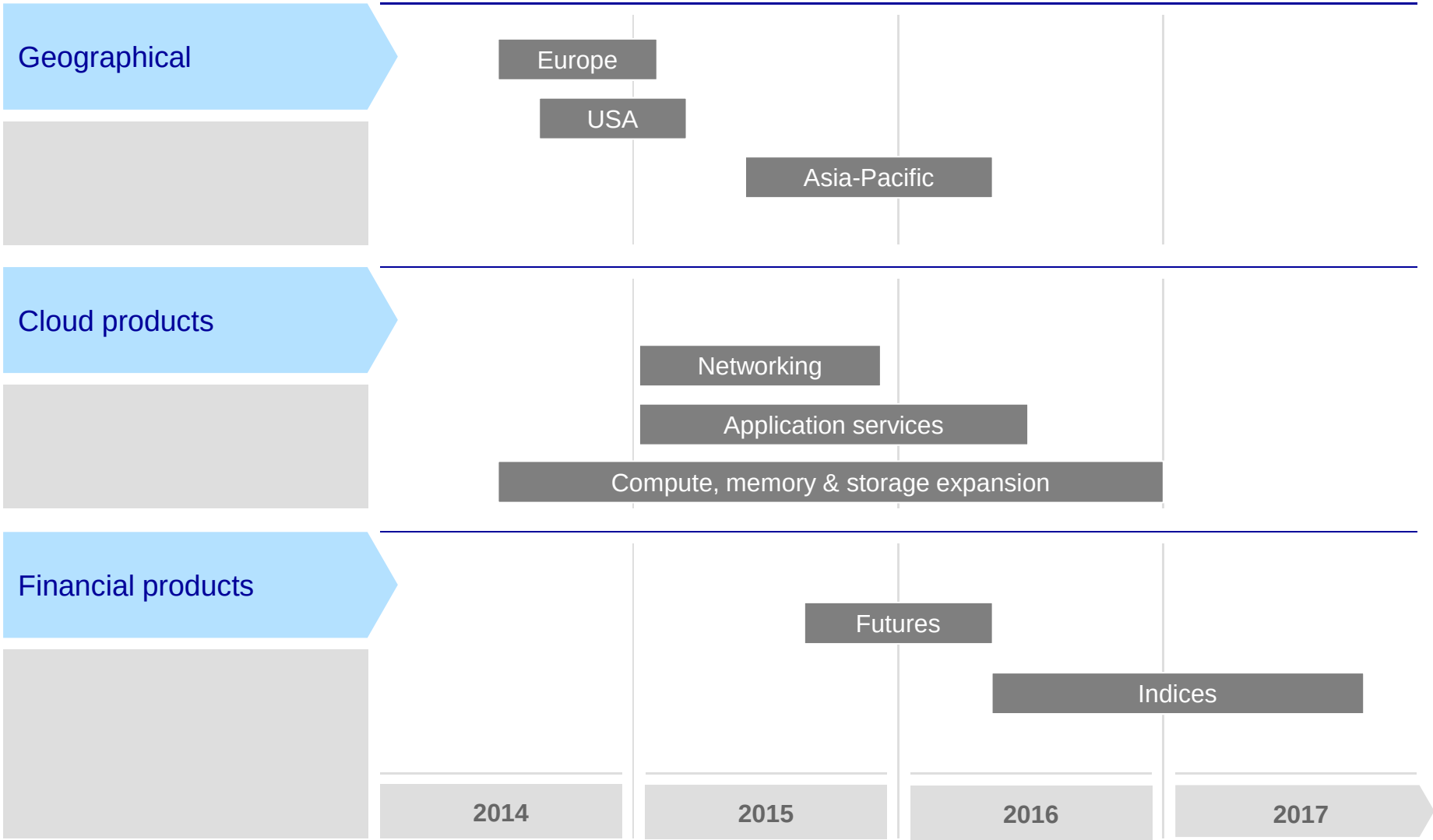


How does trading and settlement work?



*Market roles defined as in NIST SP 500-292

How does DBCE's roadmap look like?





A new era begins – turn your business vision into reality.

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